

## STRICTLY PRIVATE AND CONFIDENTIAL BY INTERNATIONAL COURIER TO

IPWA plc Oba Akran Avenue P.O. Box 67 Ikeja Lagos Nigeria

17th February 2014

Dear Sirs,

## IPWA plc - Passing itself off as being linked to or associated with International Paint Limited and the AkzoNobel Group

It has come to our attention that your company, IPWA plc, has been advising customers that IPWA plc is linked to International Paint Limited and the global AkzoNobel Group.

We hereby confirm that there is only one company in Nigeria who are authorised to manufacture and distribute International Paint products. That company is Paints and Coatings Manufacturers Nigeria Plc (PCMN) and is International Paint Limited's sole registered licensee in Nigeria.

Any suggestion that IPWA plc is associated in any way to International Paint Limited and the global AkzoNobel Group is therefore false, and intentionally misleading to customers. International Paint Limited chooses its working partners with extreme care and has a strict code by which they must abide, as it is of vital importance to us that all our partners have the same commitment to quality and service that we have ourselves.

We therefore take this behavior extremely seriously because it has a potentially damaging impact on our own customers and their experience with what they consider to be the global AkzoNobel Group, and consequently on our economic interests.

As such, we formally request that you immediately cease and desist passing off IPWA plc as having any links whatsoever with International Paint Limited and the global AkzoNobel Group. This includes removing from your literature all material that suggests you are in any way affiliated, historically or otherwise, with International Paint Limited and the global AkzoNobel Group and/or that you received or developed any of your technologies or expertise from International Paint Limited and/or the global AkzoNobel Group.

Should you continue to act in this way, International Paint Limited further reserves its rights to take any and all further legal action available to it in relation to your actions.

Yours faithfully,

Nigel Atkinson Commercial Director

for and on behalf of

**International Paint Limited** 

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